

Summary of Entitlement



2009

年度紐西蘭華裔小姐競選
MISS CHINESE NEW ZEALAND PAGEANT 2009



Media Exposure

	Co-Sponsorship	Official Product	Presenting Sponsorship
I. Invitation to Participation (27/7/09-6/9/09) (6 weeks)			
i. At least 6 promos with sponsor's ID daily on channel 303,305, 307 & CTV8			
ii. At least 8 promos with sponsor's ID daily on New Supremo & Real Good Life			
iii. WTV Magazine Ads with sponsor's logo in September issues			
iv. At least 2 insertions of Chinese newspaper full-page ads with sponsor's logo			
II. Show Promotion for the Final Night (7/9/09-20/9/09)(2 weeks)			
i. At least 4 promos with sponsor's ID daily on channel 303,305,307 & CTV8			
ii. At least 5 promos with sponsor's ID daily on New Supremo & Real Good Life			
III. Taped broadcast on WTV (exact date & channel to be confirmed) Opening & closing billboards with sponsor's ID during the taped broadcast			
IV. Radio Floaters (to be used up until 30-11-09) 2 x 30-sec spots per channel daily on New Supremo & Real Good Life	2 weeks	4 weeks	4 weeks
Exposure at venue			
- Sponsors' logos with announcement appear right before the Final Show.			
Tickets for the Final Show			
Extra Benefits:			
- Award name tailor-made for the sponsor			
- Award presentation on stage			
- Choice of selection of winner during the contest			
- Option to make the winner as the product/service spokesperson at a minimum fee			
- Endorsed by the Organizer as "The Product/Service" of the Pageant.			
Sponsorship Fee	\$4,650.00	\$15,600.00	\$15,600.00

* All prices are exclusive of GST